

## Green Building Research 2008-2010

### Green homes sell for more and faster than other homes

**February 2010, USAToday.com**

A post on USA Today's Green House blog addresses the fact that green homes are out-performing the rest of the real estate market in the Pacific Northwest. According to a recent report from Earth Advantage, green-certified homes in Seattle stay on the market for 22 percent less time than conventional homes. Also cited is the ECert report by Seattle-based GreenWorks Realty (see page 2 of this document), which finds that green homes continued to rise in value in King County from November 2009 through January 2010.

### U.S. Green Building Activity to Grow 146% by 2013

**December 2009, EnvironmentalLeader.com**

Article about research by Zpryme that projects a 146 percent growth of the combined commercial and residential green building markets from 2009 to 2013. The combined markets represented \$52.3 billion in 2009 and are expected to rise to \$128.6 billion.

### New AIA study reports "green" buildings are on the rise

**November 20, 2009, Examiner.com**

The American Institute of Architects ([AIA](#)) reports that "green" buildings are on the rise. 49 cities now have policies in place, which is an increase of 75 percent from 2007. It is interesting to note that, despite the economic downturn, "green" buildings are becoming more and more popular. Full AIA report [HERE](#).

### Green Buildings Do Double Duty: Reduce Energy Use, Lower Financial Risk

**November 18, 2009, EnvironmentalLeader.com**

Article about the KPMG study, which found that energy consumption in buildings can be cut by 30 to 50 percent and still produce a positive return on investments. The study also cited several benefits to green, including easier facility zoning and permitting, reduced tax burdens, and potentially lower insurance premiums. Full study by KPMG [HERE](#).

### Green Buildings: Fewer Sick Days, Higher Rents

**November 19, 2009, BusinessWeek.com**

A new study, conducted by the University of San Diego and commercial real estate broker CB Richard Ellis Group, found that tenants in green buildings experience increased productivity and fewer sick days. The research also found that green buildings have lower vacancy rates and higher rents than non-green counterparts.

## [New Green Homes Sell Faster with Higher Value](#)

**Updated November 2009, GreenWorks Realty**

This report is based on a study of the NW Multiple Listing Service on new homes sold from September 2007 through November 2009, comparing homes with environmental certification (Built Green, Energy Star, LEED for Homes) to those without certification. GreenWorks Realty found that certified new homes in Seattle make up 33 percent of the market and sell in 25 percent less time. Download the newest report [HERE](#).

## [Walkability Raises Home Values in U.S. Cities](#)

**August 2009, Walkscore.com**

A study published by CEO's for Cities in August 2009 looked at the sales of 90,000 homes in 15 markets nationwide to estimate how much value was associated with each home's Walk Score. The study found that houses with above-average Walk Scores commanded a premium — some as much as \$30,000. Olive 8 has a near-perfect Walk Score of 98 out of 100.

## [Studies Show Green Building Is Key to Economic Future](#)

**January 26, 2009**

Numerous newly released studies and reports point to green building as one of the growing bright spots for the U.S. economy:

- 70 percent of homebuyers are more inclined to buy a green home.
- More than 80 percent of commercial building owners have allocated funds to green initiatives this year.
- LEED-certified projects are directly tied to more than \$10 billion of green materials.
- Research found that a national green economic recovery program investing \$100 billion over 10 years in six infrastructure areas would create 2 million new jobs.

## [Corporate Responsibility and Sustainability Dollars & Cents of Green Retrofits](#)

**2008**

This joint study by Deloitte and Charles Lockwood reports that businesses that do not occupy energy-efficient or sustainable "green" space will be at a "competitive disadvantage." The study also indicates there is substantial statistical evidence that green buildings are better for the environment than conventional buildings. Many forward-thinking companies are realizing that green buildings can be better for business, too. Green buildings offer their owners and tenants a number of bottom-line benefits, including reductions in water and energy use and costs; opportunities with respect to tax credits, permitting, and other regulatory incentives; and greater worker productivity and satisfaction, improved brand image, and better community relations.

## [Global Green Building Trends: Market Growth and Perspectives from Around the World](#)

**2008**

Research conducted by McGraw-Hill Construction Analytics regarding the global green building industry details the market trends and activities driving green building growth worldwide. The new research presented in the report indicates that green building has become a global phenomenon, with 53 percent of respondents expecting to be dedicated to green on over 60 percent of their projects in the next five years.

