



October 23, 2008

FOR IMMEDIATE RELEASE

Contact Information:

Carolyn Burleigh/BetterBricks

503.827.8416 x246, CBurleigh@nwalliance.org

Kyle Stuart/Coates Kokes

503.241.1124, kyle@coateskokes.com

Winners of the 2008 BetterBricks Awards Announced

Awards honor leaders from three Northwest cities for
commitment to high performance buildings

Portland, Ore. – The 2008 BetterBricks Awards honored an all-time high of 27 building professionals, including architects, owners, service providers, engineers and green building advocates. The BetterBricks Awards held ceremonies recognizing the champions behind the best building projects in Oregon, Puget Sound and Idaho. Some of the 2008 winners' accomplishments include:

- Renee Loveland, Director of the Built Environment for Gerding Edlen in Portland is responsible for managing over 40 LEED or environmental certification projects;
- David Furr & Kathleen Hill, Utility Coordinator & Resource Conservation Specialist for the Salem-Keizer Public Schools, Oregon, have overseen 12 schools that will soon receive ENERGY STAR® certification;
- David Thyer is the President of R.C. Hedreen Co. in Puget Sound and his most recent project, Olive 8, is set to be the first hotel/condominium project in Seattle to receive any type of LEED certification;
- Lucia Athens, Senior Sustainable Futures Strategist for CollinsWoerman (formerly with City of Seattle) created the City of Seattle's LEED Green Building policy;
- Senator Kate Kelly from Idaho has been at the forefront of Idaho's climate change and energy efficiency charge; she was also the key author of the Idaho Energy Efficient State Buildings Act.

The sixth annual Oregon BetterBricks awards were held on October 10th at the Hilton Portland. Brenna Walraven, RPA, CPM, Managing Director of National Property Management for USAA Real Estate and

former National President of BOMA, spoke to nearly 250 about the “Leadership in Energy Management, Sustainability and the Business Case.” Winners were selected in the following categories:

- **Owner/Decision Maker:** Winner – Mark Edlen, Owner/Managing Principal for Gerding Edlen;
- **Architecture:** Winner – Jon Schleuning, Principal for SRG Partnership, Inc.;
- **Engineering:** Co-Winners – Jon Gray, Principal for Interface Engineering; Mike Kaplan, President of Kaplan Engineering;
- **Facility Manager / Building Operations:** Winner – David Furr & Kathleen Hill, Utility Coordinator & Resource Conservation Specialist for Salem-Keizer Public Schools; Finalists – Gary Grimm & Jan Gardner, Facilities Manager & Project Manager for Willamette University; Nick Goldsmith, Director of Operations for Lamb's Market;
- **Advocate:** Winner – Renee Loveland, Director for the Built Environmental Division for Gerding Edlen;
- **Emerging Leader:** Winner – Naomi Cole, Sustainability Coordinator for Zimmer Gunsul Frasca Architects, LLP.

BetterBricks celebrated its fourth year of holding awards in Puget Sound on October 17. Over 150 attended the breakfast and listened to David Crane, the Special Advisor to Governor Schwarzenegger on Jobs and Economic Growth. Crane discussed the sustainability efforts by the state of California and the role energy efficiency is playing with commercial buildings. BetterBricks honored individuals in each of the following categories:

- **Owner/Decision Maker:** Co-Winners – David Thyer, President of R.C. Hedreen Company; Dr. Sheri Tonn, Vice President for Finance and Operations at Pacific Lutheran University;
- **Architecture:** Co-Winners – Amanda Sturgeon, Senior Associate for Perkins + Will; Anne Schopf, Design Partner for Mahlum Architects; Finalist – Dave Goldberg, Managing Principal for Mithun;
- **Facility Manager / Building Operations:** Winner – Dino Gonzales, Lead Facilities Engineer for Philips Healthcare; Finalist – Ray Tiedemann, Engineering Manager for Multicare;
- **Advocate:** Winner – Lucia Athens, Senior Sustainable Futures Strategist for CollinsWoerman (formerly with City of Seattle); Finalists – Jason McLennan, CEO of Cascadia Region Green Building Council; Kathleen O'Brien, President of O'Brien & Company.

The BetterBricks Awards made its final stop for 2008 in Idaho on October 22. The ceremony attracted over 100 attendees to the Boise Doubletree to honor green builders of Idaho and listen to key note speaker Ed Mazria, AIA, the Founder of Architecture 2030. Mazria gave a presentation about the 2030 Challenge, in which he issued January 2006 to influence architects to have carbon neutral building as the norm by 2030. Idaho's winners were selected in the following categories:

- **Owner/Decision Maker:** Winner – Roger Quarles, Superintendent of the Caldwell School District;
- **Architect:** Winner – James D. Coles, President of Design West Architects, P.A.;
- **Engineer:** Winner – Jeff Smith, Partner for E2Co.;
- **Facility Manager/Operator:** Winner – Roger Dean, Director of Building Services for St. Luke's Regional Medical Center;
- **Advocate:** Co-Winners – Kate Kelly, Idaho State Senator; George Eskridge, Idaho State Representative;
- **Emerging Leader:** Winner – Suzie Hall, President of Cornerstone Design; Finalist – Pat Ott, Manager for Commercial Property Group Thornton Oliver Keller.

All winners were selected by a panel of judges comprised of industry professionals and past BetterBricks Awards winners.

To achieve high performance buildings, award winners have used and promoted buildings strategies such as utilizing local climate, employing early design decision-making and energy modeling, supporting building commissioning and implementing better building operations. Their projects have achieved substantial energy savings, reduced building operation and maintenance costs and enhanced productivity of building occupants, to mention a few benefits.

Every year, the BetterBricks Awards are sponsored by different entities in each city. Portland/SW Washington BetterBricks' partners included the Energy Trust of Oregon and Stoel Rives, LLP. In Idaho sponsors were Idaho Power, ZGA Architects, Stoel Rives, LLP and the Association of Idaho Cities. In the Puget Sound area, BetterBricks sponsors were Puget Sound Energy, Seattle City Light, Tacoma Power and Snohomish PUD.

BetterBricks is the commercial building initiative of leading Northwest utilities, who have come together under the banner of the Northwest Energy Efficiency Alliance (NEEA). BetterBricks advocates for changes to energy-related business practices. In this era of heightened appreciation for the impact climate change is having on our environment, energy efficiency is a crucial component in addressing global warming. On www.BetterBricks.com, find information, tools, training and resources to help buildings make a difference to the bottom line and the environment.

###